

**Carroll County Memorial Hospital
in Collaboration with
Carroll County Health Department**

**Community Health Needs
Assessment Implementation Plan**

2025-2027



Introduction

The 2024 Community Health Needs Assessment was based on the epidemiological, qualitative and comparative methods that assessed the priority needs in Carroll County, Missouri. The following implementation strategy outlines the goals and strategies that demonstrate how CCMH will address the CHNA- identified priority health needs for the next three years. Below is a list of the top issues identified in 2024.

1. **Social Determinants of Health**
 - **Transportation**
 - **Housing**
 - **Internet Access (technology, broadband)**
 - **Poverty**
2. **Mental Health/Substance Use**
3. **Chronic Diseases and Obesity**
 - **Heart diseases**
 - **Diabetes**
 - **Cancer**

Purpose of a Hospital's Implementation Strategy

An Implementation Strategy outlines how a CCMH plans to address community health needs and is intended to satisfy the requirements set forth in Internal Revenue Code Section 501 (r)(3) regarding Community Health Needs Assessment and Implementation Strategy. The Implementation strategy process is meant to align the hospital's resources and programs with goals, objective and indicators for how the hospital and health department plan to address identified health needs in the community.

Carroll County Memorial Hospital and Carroll County Health Department conducted a community forum meeting in Carroll County, their primary service area. A diverse group of community members were invited to gather key information as required of the community health needs assessment (CHNA) process. Hospital staff representatives sent invitations to key partners within the PSA to ensure diverse representation. A total of 20 individuals attended the in-person meeting on February 13, 2025, at 4:30 p.m., held at the Carrollton Public Library. This location was easy-to-find, accessible and comfortable. The forum was scheduled in the evening to avoid time conflicts with work and school. Senior leadership staff at the hospital and the health department set a friendly tone welcoming all the attendees. The meeting coordinator at the hospital provided dinner and refreshments during this session. As required of the process, hospitals engaged public health and other key partners in all steps, but especially in the selection of issues for community-based action. Quality Works® staff facilitated the community forum and provided an agenda to help organize the events of the meeting. After the QW staff presented the CHNA findings and priority issues identified previously, the attendees were divided into three different groups as follows; chronic conditions, social determinants of health, and mental health and substance use respectively. Each group brainstormed on key activities that they will implement in the next three years to address the top priorities. It's worth noting that while not all

the issues that were identified through the CHNA will be in the implementations plan, the hospital and health department will continue to support efforts to address them to ensure that everyone in this community has a fair chance to live long and healthy.

Development of the Implementation Strategy

This implementation plan was developed by CCMH in collaboration with CCHD, and the community partners that attended the recently attended community forum. Focus groups took the first step of developing an action plan for each of three priorities. They identified the following components which will be key in operationalizing their plan.

- Goals and objectives
- Key activities/actions
- Community partners
- Intended outcomes
- Evaluation approach
- Timelines

Project lead with the CCMH and CCHD will provide support to each of the teams and develop a project-tracking tool. Each team will provide quarterly updates on the progress of each of the plans to the **Community Forum**. QW will review the tracking tool as needed and will attend the quarterly community forum to provide any expertise on the progress towards meeting the CHNA deliverables.

A full version of the CCMH Need Assessment may be viewed by navigating to the following web address: <https://www.carrollcountyhospital.org/community/community-health-needs-assessment>.

COMMUNITY HEALTH IMPROVEMENT PLAN

SOCIAL DETERMINANTS/DRIVERS OF HEALTH

Desired Outcome: To address and reduce the impact of social determinants of health, such as income, education, housing, and access to healthcare, in order to improve overall health equity and ensure all community members have the opportunity to achieve optimal health and well-being.

Goals: To improve access to essential resources such as affordable housing, quality education, healthcare, and nutritious food, while addressing economic disparities and fostering community environments that support health equity and well-being for all individuals.

Strategy: Education, Access to Care and Resources, Outreach, Other

Activity or Action	Internal/External Partners	Key Process or Outcome Measure	Timeline
Create SDOH Focus Group (as an extension of pre-existing Healthy Habits and Mental Health Task Forces)	Mental Health Task Force Members Healthy Task Force Members	Number of meetings held	Apr 2025
Update and improve the Community Resource Guide.	Community Based Organizations, CHW's, Pharmacies, Grocery Store (distribution locations)	Number of guides distributed	Jun 2025
Distribute an informational handout regarding transportation resources.	CCMH Hometown Pharmacy Jodi's Family Pharmacy	Number of handouts distributed	Dec 2025
Improve access to care through Mobile Integrated Health.	CCMH Carroll County Ambulance District Hometown Pharmacy Jodi's Family Pharmacy	Number of patients served	Jun 2026
Improve internet access through Affordable Connectivity Programs.	Federal Communications Commission Carrollton Public Library Local Internet Providers	Number of individuals served	Mar 2025

COMMUNITY HEALTH IMPROVEMENT PLAN
MENTAL HEALTH & SUBSTANCE USE DISORDER

Desired Outcome: To create a supportive and accessible environment for youth that promotes mental well-being and addresses substance use by increasing awareness, providing tailored prevention and intervention services, and enhancing access to treatment and recovery resources.

Goals: This outcome aims to empower young people to seek help, receive timely and effective care, and build resilience, while reducing stigma and fostering a strong network of family, peers, and community support.

Strategy: Education, Training/Education, Screening and Outreach, Other

Activity or Action	Internal/External Partners	Key Process or Outcome Measure	Timeline
Provide Mental Health and Substance Use Prevention activities and educational information at the First Friday events.	Mental Health Task Force Members	Number of activities held Number of individuals who participate in the activities	May 2025
Work with local high school art and graphic design students to create educational materials to address mental health and substance use prevention topics. Vaping was one important topic of note.	Mental Health Task Force and Local School Districts	Number of students engaged	August 2026
Provide work force ethics training to local youth.	Shapes Dance & Acro Burger Bar Dairy Maid Mulch's Country Mart Chamber of Commerce	Number of youth participants	June 2025
Provide peer to peer training to local youth to address mental health. Seek out partnerships with local youth leadership programs including FBLA, FBA, FCCLA and Shapes Star Leaders.	Mental Health Task Force and Local School Districts	Number of training participants Number of youth organizations engaged	May 2027

Sponsor assembly presenters on the topics of mental health and substance use disorder for local school districts.	Mental Health Task Force and Local School Districts	Number of sponsored activities Number of student participants	TBD
Promote utilization of the 988-help line for individuals struggling or in a crisis	Mental Health Task Force	Number of individuals utilizing the help line	TBD
Increase number of behavioral health professionals	CCMH Burrell Behavioral Health	Number of new behavioral health professionals employed	TBD

COMMUNITY HEALTH IMPROVEMENT PLAN CHRONIC CONDITIONS

Desired Outcome: To reduce the prevalence of chronic diseases, including heart disease, diabetes, and cancer, by addressing the root causes of obesity through prevention, improved access to care, and community-wide efforts to promote healthier lifestyles and behaviors.

Goals: To increase community awareness of obesity-related chronic disease risks, improve access to preventive care and treatment, promote healthy eating and physical activity, and reduce health disparities to support long-term, sustainable improvements in chronic disease management and prevention.

Strategy: Education, Access to Preventive Care, Interventions, Screenings, Outreach, Other

Activity or Action	Internal/External Partners	Key Process or Outcome Measure	Timeline
Promote further use of the community gardens.	Garden of Dreams Organization	Number of participants	Aug 2025
Hold a Project Connect Health Fair.	HCC Healthy Habits Task Force	Number of Attendees	2026
Improve walking trail with additional informational signage to promote physical activity.	City Council Healthy Habits Task Force	Install Signage	Aug 2025
Promote healthy habits through the Strength in Numbers community education initiative.	MU Extension Healthy Habits Task Force	Number of Participants Post event survey results	June 2025
Offer community blood pressure screenings at senior housing and the local grocery store.	Carroll County Health Department	Number of screenings conducted	June 2025

Increase the use of Chronic Care Management for eligible patients.	CCMH	Number of patients served	Mar 2025
Provider later hours for mammography screening.	CCMH	Number of patients served	Oct 2025
Provide community education on fall prevention and chronic illness.	MU Extension	Number of participants	TBD
Promote annual wellness visits for Medicare patients.	CCMH	Number of patients served	July 2025
Update the community resource guide.	Healthy Habits Task Force	Number of guides distributed	Mar 2025
Provide employer sponsored wellness programming.	CCMH	Number of participants	Jan 2025
Reduce the number of avoidable emergency room readmissions.	CCMH Carroll County Ambulance District Burrell Behavioral Health	Reduced number of readmissions	Dec 2025
Provide Medication Therapy Management programs.	Hometown Pharmacy Jodi's Family Pharmacy	Number of patients served	Mar 2025