

2021 CHNA Implementation Plan - Carroll County (MO)

Wave #4 2021 CHNA Health Needs Tactics - Year 1 of 3 (Starting 7/1/2021 - 6/30/22)

	CHNA Health Areas of Need	T	ev	Identified "Lead"	Identified Partners	Timeframe	(Hours)	\$\$\$
1	Substance Abuse (Drug & Alcohol)	a	Monitor prescription drug abuse. Support area physicians in discouraging prescription drug abuse. Create alert system between physicians and pharmacies for drug abuse.	Carroll Co Coalition	Law Enforcement, PSA Cities, Schools, Economic Dev, DOH & CCMH			
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Continue to supply educational handouts for medical providers to distribute to patients when prescribing Schedule II drugs.					\$50
		c	Seek additional / apply for Federal / Private Drug Abuse grants. Work with local health education classes to further content. Explore grants to continue bar compliance checks					
		d	Explore clinic development which specialize in pain management.					
		e	Continue to support after-school programs and activity options to prevent youth from developing drug/alcohol habit. Continue to support Red Ribbon Week and provide educational video produced by CCMH. (Resource Officer)					\$420
		f.	Support substance abuse counseling for community members. Educate the schools and local community organizations on signs of drug abuse. Promote organizations to educate the community. Update current resource list.					
		g.	Explore option to provide outpatient substance abuse treatment through Mercy Road Recovery Center and Compass Health.					
2	Mental Health (Diagnosis, Placement, Aftercare, Providers)	a	Research funding available for Carroll County specific to Mental Health and Suicide prevention.	Carroll Co Coalition / LiveWell/Burrell	Law Enforcement, PSA Cities, Schools, Economic Dev, DOH & CCMH			
	This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Continue the Senior Life Solution's programs and local transport services for Mental Health patients.					
		c	Continue to build and promote community BH education program. Collaborate with community elementary, middle, and high schools to educate students on mental health (de-stigmatize mental health conditions, suicide prevention and social media bullying) Provided by Carroll County Coalition.					
		d	Continue to develop MH referral relationships with key community partners for collective impact. Knowing who we can refer to through Carroll County Coalition					

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	f	Continue to educate ER staff regarding mental health delivery issues and how to address them through the ERE program provided by Burrell Behavior Health. Provide continuing education courses, lunch and learn presentations, etc. to keep them current in terms of treating mental health issues. Consider training additional ER staff regarding CIT.					\$500
	g	Explore the opportunity to expand number of mental health providers using telemedicine. Explore reimbursement options.					\$5,000
	h	Continue to host Suicide Prevention Public service announcements, literature, resources to contact (Availability). Providers identifying and promoting services, education, etc. Explore Suicide prevention grant through Compass Health.					
	i	Continue to improve Mental Health prevention and awareness through training in Mental Health First Aid. (for Adults and Youth). Provide mental health service "first aid" training for law enforcement, schools, and other first responders in the community.					
	j.	Continue to support current social worker/case manager at CCMH with obtaining MSW licensure.					\$24,000
	k.	Continue to support the 24-hour crisis hotline. Explore the addition of a hotline (Research the Federal hotline option). Market current hotlines.					
	l.	Promote existing mental health services, facilities, and providers.					\$500
3 Obesity (Nutrition / Exercise)	a	Collaborate with health plans, local cities and other groups focused on offering fitness & healthy eating opportunities. (University Extension and YMCA)	YMCA / DOH	Schools, Economic Dev & CCMH			
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	c	Educate & expand youth physical activity programs. Continue after school /Parks & Rec programs to keep youth active. Partner with YMCA					
	d	Develop a resource guide (hours / programs) to promote "free" fitness activities within the community - Zumba, water aerobics, family swim, etc. utilizing the community calendar and DOH social media page.					
	e	Continue community educational series focusing on cooking demos, food labels, grocery store tours, restaurants healthy meals / portions options, health fairs, classes, speakers etc. Collaborate with CCMH/ Schools/University Extension Office to cook "healthy meals"					\$500

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	f	Continue program to teach people how to shop on a budget and eat 'healthy through University Extension. Assist with promoting programs to the community through CCMH Marketing.					
	g	Continue "Awareness Program" to educate elementary/middle school children and their families about obesity (WIC)					
	h	Continue to Increase access to healthy foods in schools for youth (YMCA / Backpack Programs).					
	i	Explore effective city-wide media campaign (i.e. print, radio, digital). Modifying and monitoring On Pulse Publication content.					\$1,000
	j.	Continue to promote CCMH 5K. Explore promoting CCMH wellness program and challenging local business to participate in wellness activities.					\$500
	k.	Continue to grow & promote community farmer's market. market and promote the local farmers market. Use social media, radio, and newspaper to expand and grow vendors. Offer gardening classes.					
	l.	Continue to support Harvest Outreach and HELP Services (Food Pickup for Food Pantries), and increase the quality of food.					
4 Uninsured / Underinsured Services	a	Continue to expand marketplace enrollment assistance & education. Help residents enroll into Medicaid / ACA insurance coverage.	MHA/State of MO	HCC / CCMH / DOH			\$500
This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Continue to partner with MHA to advocate for Medicaid Expansion.					\$500
	c	Continue to educate public on payment options at the hospital. Continue to enhance CMS Transparency web reporting. (Hope Fund / Patient Financial Asst.)					\$500
	d	Educate public on medical and psychiatric services offered on a sliding scale fee.					
	e	Provide education to public and community in regards to how to properly navigate healthcare needs through understanding of insurance benefits.					
5 Affordable Housing	a	Continue to build Countywide Housing Development Plan that would address affordable / safe housing for residents.	Econ. Dev.	County Commissioner / Norborne Housing Revitalization Committee			
This health need is not part of hospital mission of critical operations. Will partner with others as appropriate.	b	Encourage banks to offer mortgage loans to first time home buyers or aid in improving existing homes.					
	c	Continue support the development of Medicare (62+) housing estates.					

